

CATHERINE CHI

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Technical Skills: Web: HTML, CSS, Javascript, Flash, Actionscript 3, XML, Wordpress php.
Print: Photoshop, Illustrator, InDesign

Employment History

July 2009 - Present Web/Interactive Designer (Method Studios)

Responsibilities:

- Design and development of websites and other interactive materials- this could include conceptual work through to coding of websites.
- Maintenance and updates as required to existing websites and/or interactive materials.
- Perform manual and/or electronic search engine registrations and search engine optimisation for client websites.
- Providing technical support for clients as required.

2006 - 2008 Graphic Designer (AIS St Helens)

Responsibilities:

- Undertake production of promotional materials including prospectus, brochures, flyers, calendars, website, photographic materials, posters, etc., tailored for different cultural factors in overseas markets.
- Undertake graphic design and desktop publishing requirements for the Marketing Department, including newsletters to students, agents and alumni.
- Undertake public relations activities, including press releases and editorial in the China media, to gain maximum media exposure.

2005 - 2006 Graphic Designer (Harvey Norman)

Responsibilities:

- Undertake production of in store point of sale ticketing and poster design
- Professional level of photo retouching.
- Operate photo centre, including file management, customer services and sales.

Educational History

2009 Media Design School - Diploma of Digital Media (Distinction)

2004 Auckland University of Technology - Bachelor of Graphic Design - Honours

2003 Auckland University of Technology - Bachelor of Graphic Design

Referees

- Mason Herber 09 303 0402 (Media Design School)
- Dr Richard Goodall 09 815 1717 (AIS St Helens)